

Challenges with Experiential Learning in Asynchronous Online Sport Management Courses



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Overview

- Introduction/Background
- Experiential Learning
- Challenges
- Strategies

Introduction/Background

- There are approximately 75 sport management programs that offer some portion of their curriculum online (Degrees In Sports, 2023)
- Utah State's program is fully online and asynchronous
- Previously taught all in-person, undergraduates



Experiential Learning

- Success for students in the sport management field requires experiential learning (Brown, et al., 2018)
- Experiential learning is based on John Dewey's philosophy that experience is continuous and experiential learning is fundamental (Dewey, 1938)
- Experiential learning requires experience and reflection (VeLure Roholt & Fisher, 2013)

Challenges

- Trying to adapt in-person strategies to the asynchronous online environment
- Group projects
- Guest speakers
- Organized trips



Strategies

- Professional interview requirement
 - Student has to identify a professional
 - Student has to contact and arrange the interview
 - Ask at least the pre-determined questions
 - Reflect on the interview

Strategies

- Site Visits
 - Facilities class
 - Students have to visit multiple facilities
 - They must identify positives and negatives
 - Reflect on how they will incorporate the positives and mitigate the negatives



Strategies

- Internship reflections
 - At least four times during the internship students reflect on various aspects of their experience
 - What have you learned?
 - What has brought you the most satisfaction?
 - Has your communication style changed?
 - How do you feel about your interactions with your supervisor(s)?

Thank You Questions?



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